

Own Your Career

How to Advocate for Yourself and Navigate Your Next Career Step

Who this is For: Professional women who want to take a more active role in their career growth by learning how to advocate for themselves and navigate opportunities within their organization.

The Challenge:

Many talented women work hard, deliver results, and assume they'll naturally be recognized for their contributions.

But career growth is rarely that straightforward.

Opportunities often depend on visibility, advocacy, relationships, and navigating conversations that most people were never taught how to have. As a result, many women feel overlooked, uncertain how to get ahead, or unsure how to influence their own career path.

Participants Will Learn How To:

- Clarify what they want next in their career
 - Have more effective career conversations with their manager
 - Build mentors and advocates
 - Gain the right experience for promotion
 - Ask for what they want using a practical framework
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Workshop Format

90-minute interactive workshop

Participants will leave with practical frameworks, conversation strategies, and an action plan they can immediately apply within Dataminr.

The workshop includes reflection, facilitated discussion, and real-world practice using workplace scenarios.

About Amy Beth Cheney



Amy Beth Cheney is a Leadership Communication Expert, Certified Professional Coach (iPEC), and former SVP of Enterprise Sales at Dataminr. She held global sales leadership roles at Bloomberg, including Global Head of Sales at Bloomberg Vault and Sales Leader at Bloomberg Law, and is currently a Visiting Lecturer at Cornell University's Johnson School of Management and Cornell Tech.

Drawing on her experience as an executive, educator, and coach, Amy helps professionals communicate with confidence, advocate for themselves, and navigate the career conversations that shape growth and opportunity. Her workshops combine practical frameworks with interactive exercises that participants can immediately apply in the workplace.